

- **Organization Information**
- **Report to Investors**



✦ **Gillette, Wyoming** ✦
Home – Family – Business – Fun



⚙ **Campbell County, Wyoming** ⚙
We are Business.

Phil Christopherson

Director of Economic Development
2001 W Lakeway,
PO Box 3849, Gillette, WY 82717
office: 307-686-2603
Cell: 307-689-9554

phil@ccedc.net

www.ccedc.net

A LETTER FROM OUR CEO



It is with pleasure that I introduce you to Energy Capital Economic Development – formerly known as Campbell County Economic Development Corporation (CCEDC). Energy Capital ED is a dynamic, evolving organization with a goal of making Campbell County a great place to do business. Campbell County has a wealth of culture, industry, and energy that make it an especially rewarding place to live and work. As the new CEO of Energy Capital ED, I am excited to be part of our organization's future and hope to bring the organization new direction, stability, creativity, and success. It is my goal that Energy Capital ED's investments of time, consultation, and capital will make Campbell County an even better place to do business, and not only attract new business, but grow our existing businesses as well.

In Campbell County we need to capitalize on our abundant natural resources, highly skilled labor, supportive government partners, and friendly business climate to grow economic opportunities and diversify our existing economy. We need to recognize that the primary goal of economic development should be the retention and expansion of existing employers, while also attracting new industries and businesses. We need to ensure that our businesses have access to skilled labor and that our community's quality of life is attractive to those looking to relocate.

Mission:

- Stimulate and facilitate a diverse economy through business retention, expansion, and recruitment

Vision:

- Energy Capital ED is the community leader supporting and promoting an environment that sustains and generates employment and a healthy, growing and diverse economy.

Values:

– Dedicated – Responsible – Innovative – Visionary – Ethical –
– **DRIVE** –

With the help of local business, community leaders, and state, county, and city government, Energy Capital ED has successfully developed a strong, pro-business climate in Campbell County. We are the prominent private, not-for-profit corporation leading economic advancement in Gillette and Campbell County. Building and sustaining a strong economy requires coordination between

Energy Capital ED and its valued investors. We have recognized our past miss-steps and are ready to capitalize on today's opportunities. Economic development is a process, not an event. In order to be successful, we must have a focused long-term plan built upon good fundamental decisions and investments. The new Energy Capital ED is focused on the long-term development and growth of primary business. We will utilize our past work, great Board of Directors, and new vision to advance economic development in Campbell County.

Now is the opportunity for you and your business to help ensure the long-term viability and vibrance of our community by making Campbell County a good place for not only current businesses and employees, but our children as well. We need to make sure that Campbell County is an attractive place for our local graduates to return and ensure that they have access to good jobs with good pay.

I invite you to join the Leaders of Gillette by investing in Energy Capital ED.

A handwritten signature in blue ink that reads "Phil Christopherson".

Phil Christopherson,

CAMPBELL COUNTY IS A PLACE WHERE THINGS GET DONE

Those who join forces with Campbell County Economic Development Corporation find themselves aligned with the strongest pro-business movement in northeastern Wyoming. Our members and investors are our partners in creating new, high quality jobs and businesses for our community, and we work together with our investors, local government, and other groups to attract the right companies and industries to Gillette and Campbell County. We also work to expand existing local business - recognizing that often unreported, this is one of the most important economic development activities.

How does investing in Energy Capital ED help my business?

Business success is deeply linked to our community's progress – without a growing, thriving economy business success is limited.

- DG with JoyGlobal

How does investing in Energy Capital ED help my business?

By partnering and participating with CCEDC we contribute to economic development while improving the quality of life for our workforce and their families, the local community and society at large

- Heidi with Basin Electric

Your investment allows Energy Capital ED to market Gillette and Campbell County, recruit businesses and employees, make necessary investments in infrastructure, offer guidance to local entrepreneurs, assist existing businesses with expansion, and procure grant

monies for expansion, relocation, and other business expenses. We focus on helping primary businesses grow and develop. These primary type businesses bring money from outside our community into the local economy where that money can recirculate between employees, consultants, restaurants, stores, and all local businesses. Primary industry is often extractive and produces raw materials, including coal, oil, natural gas, manufacturing, and agriculture.

What is Economic Development?

Economic development is intended to increase the tax base and provide the highest level of jobs for the well-being and prosperity of Campbell County and the State of Wyoming. The time and resources required to facilitate successful economic development include: establishing supportive public policy, developing a competitive community product (infrastructure, buildings, community climate,

Building Blocks of Economic Development



Why Invest in Energy Capital ED?

- > Support Your Community
- > Have a Voice in the Growth of Your Community
- > Improve Your Bottom-line
- > Enhance Your Business
- > Be in the Know
- > Benefit by Connecting with Other Like-Minded Investors
- > Grow Your Market

workforce development, and trusted leadership with vision), supporting entrepreneurs, recruiting new business, and retaining and expanding existing businesses. Underlying all successful economic growth lays the key ingredient of established public policy on both local and state levels. The role of public policy plays its part as government choices directly influence investments in education, transportation, the development of our vast natural resources in the Powder River

Basin, healthcare, and county social programs. These decisions influence our capacity to attract to and retain companies within our community. Fortunately, Energy Capital ED receives major support, both financially and politically, from the City of Gillette and Campbell County Board of Commissioners.

Dig Deeper

The City of Gillette and Campbell County both contract with Energy Capital ED to provide the highest level of economic development services to our community

Prospective businesses will only locate to a community with the necessary infrastructure in place. Fundamentally, a company needs adequate access to land, roads, transportation, water, sewer, and telecommunications

accessibility and service. Our goal is to team with our investors in continuing to create a community enticing to companies wishing to relocate or expand their business.

We work closely with new and expanding businesses by providing necessary business assistance in many forms, including networking events, better business consultation, and support for business in the legislature and on other political levels.

Wyoming and Energy Capital ED really do celebrate the entrepreneur. The development of fresh ideas and new technologies relies heavily on entrepreneurs and is therefore greatly valued by our members and leaders as we encourage and enable entrepreneurial growth through training and availability of market research, in addition to referrals and collaboration with other agencies, including the University of Wyoming.

How does investing in Energy Capital ED help my business?

*We invest in Energy Capital ED in order for the community to be in a stronger position to **support our employees** with goods and services and also so Campbell County can attract additional people to the area which can become prospective employees*

- Amy with Cloud Peak

United in Creating a Competitive Economy

Recruiting and attracting new and existing businesses is a primary function of Energy Capital ED. Our role as economic development professionals is to create a competitive

economy, hone in on prospective businesses, and develop effective working relationships resulting in the competitiveness of our community as a whole.

The Power of Collaboration

Energy Capital ED relies on its investors for its success. Our staff works and collaborates with local investors regularly. Your contributions, involvement, and financial support could be the catalyst for continued growth in Campbell County. Your investment in Energy Capital ED will directly create a better business climate for not only your company, but also generate increased wealth within our region and help to expand our local economy.

ECONOMIC DEVELOPMENT PRINCIPLES

Energy Capital ED subscribes to a Campbell County specific version of the Wyoming Economic Development Association's Economic Development Principles. These principles provide guidance for legislative and economic development policy and efforts. Economic development decisions should meet one or more of the following criteria:

- **Does it further diversify Campbell County's economy?** – Attracting new industry and expanding or increasing the competitiveness and productivity of existing industries are the principle means of diversifying the economy.
- **Does it build on existing strengths that Campbell County and Wyoming already have?** – Economic development initiatives and policies have a higher chance for success if they build on existing fundamentals.
- **Does it increase private investment in Wyoming?** – Investment in facilities, goods, or services creates positive economic activity where those investments are made.
- **Does it expand the tax base for state or local government?** – The tax base is expanded when new plants are built or existing plants or facilities are expanded or new, taxable activity or transactions occur.
- **Does it create new, quality jobs?** – New employment opportunities are created by attracting new employers, by expanding the employment of existing firms, and supporting start-up businesses. New jobs increase the demands on the labor force which generally

“What I get out of investing in Energy Capital ED”

- I enjoy seeing the work our organization does create jobs in our community and boost our local economy
- I find value as a member of the organization because I receive referrals and my business grows as well
- By focusing on our local communities we can visualize improvements in our communities, the economy and the quality of life of our member owners
- A strong sense of satisfaction knowing that I am giving back to our community by helping our economy stay strong, provide good jobs and grow.
- Serving on the board has given me an opportunity to understand at a deep level what makes our community work and how important it is that everyone work together for a better, stronger and growing place to live.
- You are now part of the solution to a better economy and have a voice in the economic growth and development of the area

increases wages and/or benefits across the board. New jobs should be above the local average or an improvement to existing employment opportunities.

- **Does it improve Wyoming's competitiveness?** – Tax policies, incentives and governmental policies all have an impact on the viability of a business location in Wyoming versus other states. Policies should remove or reduce disadvantages of Wyoming vis-a-vis other locations.
- **Does it create or expand public and/or private infrastructure?** – Access to transportation, water and sewer, data fiber, telecommunications, natural gas, and electricity is fundamental for business to be able to create jobs and economic activity.
- **Does it expand or diversify the workforce?** – A diverse and skilled workforce is critical to business and it is critical to Campbell County to have businesses that require diverse skills and create high-paying employment.
- **Does it generate funds for state and local governments?** – It is important for local government to have the resources to meet citizens' needs and provide for the common good. Those resources can flow from the State, local taxes and levies, or be expanded by increased business investment and activity.
- **Does it move toward more efficient and/or business- friendly government?** – Minimizing governmental barriers to constructive business and maximizing government responsiveness to business and citizens helps create an environment where business can prosper and citizens' needs can be more effectively met.

GET TO KNOW OUR STAFF & BOARD OF DIRECTORS

Energy Capital Economic Development Executive Committee

HEIDI HOCKETT – Board President

Community Representative - Basin Electric Power Cooperative



Heidi completed her undergraduate studies at Weber State University in Criminal Justice and currently holds two graduate degrees: a Master's degree in Business Management from the University of Mary, and a Master's degree in Rehabilitation and Mental Health Counseling from Montana State University. She is the recipient of the Wyoming Mining Associations Peck Community Achievement Award for her personal volunteer service including industry and community involvement. As the Community Representative for BEPC, Heidi acts as the community liaison and attends and participates in local, regional and national events as a representative of BEPC's, Dry Fork Station Power Plant. Previously, Heidi worked in the mining industry as the primary spokesperson to a variety of stakeholders including elected officials, NGO's and the media. Heidi is also the past board chairman of the Community Action Resource and Education (CARE) Board serving on the board for 4 years, and was most recently appointed by the Campbell County Commissioners to the Board of Corrections. She currently serves as the chairman of the board for the Energy Capital ED.

ERIKA CHRISTENSEN – Board Vice President
Chief Operating Officer - The MC Family of Companies, LC



A University of Wyoming graduate, with degrees in Forensic Anthropology and Archaeology, Erika Christensen is a Wyoming native who currently serves as the Vice President of Energy Capital ED. Erika works with her husband, Mark, who owns The MC Family of Companies, LLC, providing construction oversight and support on the company's development projects.

She previously worked as a Marketing Consultant for a national marketing company and oversees the marketing plans for the various business her and her husband own. She previously served as a professional spokes model for Molson Coors Brewing Company and was crowned Mrs. Wyoming International in 2011.

AMY CLEMETSON – Board Secretary
Human Resources Director of Field Operations - Cloud Peak Energy



Amy is a native to Campbell County and has worked in the mining industry of the Powder River Basin for the past 14 years and most recently at Cloud Peak Energy's Corporate Headquarters as the Human Resources Director Field Operations. She leads the Cloud Peak Energy mine site human resource teams and is responsible for employee relations, policies, procedures, legal and regulatory compliance, human resource system/records and medical case management. Amy received her B.A. in Psychology from the University of Wyoming.

Amy Clemetson currently serves as Secretary on the Campbell County Economic Board of Directors. She has served on the board since 2013. As a board member, Amy has contributed by using her human resources experience in the development of job descriptions for Energy Capital ED staff and participated on the search team for the new Executive Director, Phil Christopherson.

TOM BRANTZ - Board Treasurer
Senior Vice President - First Interstate Bank



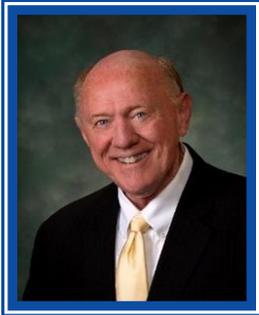
Born and raised in Sheridan, Tom graduated from Rocky Mountain College with a B.A. in Business Administration and Economics. He later attended and graduated from the National Commercial Lending School in Norman, OK and the National Intermediate Commercial Lending School of Portland, OR. He began working for the First Interstate Bank of Sheridan in 1983. He later transferred to Gillette in 1985 and continues to work diligently to manage the Commercial Loan Department. Tom has served as a member of multiple community boards, including the Gillette Energy Rotary Club,

Campbell County Retail Committee, Gillette Golf Club Board and the Energy Capital Kiwanis Board. He now proudly serves as the Treasurer of the Energy Capital ED.

Energy Capital Economic Development Board Members

HARRY L. KIMBROUGH

Associate Broker - RE/MAX Professionals



Harry has practiced real estate in Wyoming since 1992. He has served as the President of the Campbell County Board of Realtors and was realtor of the year in 2002. Awarded #1 RE/MAX agent in Wyoming for four consecutive years, two-time recipient of the Chairman's Club Award and won the RE/MAX Hall of Fame Award in 2006. A cancer survivor, Harry was the #1 producing agent in Gillette in 2013. He works on residential, commercial and industrial real estate as well as business brokerage. Harry has worked with local developers and investors on projects such as the Western Way subdivision, North Hannum Road Industrial Park, the Calamity Development's Moon Meadow and Moon Shadow commercial tracts, and Gillette Rental Companies Ariel Avenue Apartments. He was featured in RE/MAX A World of Winners, Volume III and has been quoted in the Gillette News Record, Casper Star Tribune, Rocky Mountain News. and Denver Post. Some of his properties have been featured in the publications such as The Wall Street Journal, Robb Report, Unique Homes, and DuPont Magazines.

Scott Durgin,

Senior Vice President - Peabody Energy



Mr. Durgin joined Peabody Energy in 1995 and has been in his current role of Senior Vice President since June 2010. He is responsible for all of the operations in the Powder River Basin which includes North Antelope Rochelle Mine, Caballo Mine, and Rawhide Mine. He has been in several different roles since joining Peabody Energy which include Mine Engineer, Engineering and Environmental Manager, Manager of Operations Support, and Operations Manager. Since 1995, Scott held several positions in engineering with Golden Reward Mining Company and Kiewit Mining Group.

Mr. Durgin earned a bachelor of science degree in Mining Engineering and master's of science in Technical Management from South Dakota School of Mines and Technology. He currently serves on the Board of Directors for the Wyoming Mining Association and the Industrial Advisory Board for the Mining Engineering Program at the South Dakota School of Mines and Technology.

Scott and his wife Lisa have three children Caleb, Cameron, and Hannah and reside in Gillette, Wyoming.

Aaron Rodriguez

Business Relationship Manager - Wells Fargo

I grew up in Loveland, Colorado and moved to Laramie, WY to attend the University of Wyoming. I graduated with a B.S. in Economics in December 2009. After that I moved to Gillette and began working for Wells Fargo Financial. When that division was closed down I transferred to the bank and began working with business customers. My hobbies include wake boarding, brewing beer, and riding my motorcycle. I have served as the Chairman of the Board for the Council of Community Services, I served on that board for 3 years. I am the incoming President of the Gillette Energy Rotary Club and have been a member of the club for 4 years. I also volunteer as a mentor for the Y.E.S. House and Wyoming Cowboy Challenge Academy.

I believe in the mission of Energy Capital Economic Development and see economic development groups as an important part of a business community. The ability for businesses in the area to have an advocacy group in the community helps enhance their chances of success and keeps the local community strong. I believe the group needs a strong understanding of the business community in order to advocate the correct needs. In my current role as a Business Relationship Manager I spend a lot of time speaking with business leaders and working to understand their needs and the local economy, this will allow me to provide an inside expertise to the board.

D.G. REARDON

Regional Operations Manager - Joy Global



D.G. was born and raised in Sheridan WY in 1957, where he graduated from Sheridan High School and Sheridan Junior College. He then attended the University of Wyoming where he obtained his B.A. After graduation, D.G. went to work for Kiewit Mining and spent 4 years in the Sheridan District Office before transferring to Black Butte Coal in southwestern Wyoming. D.G. and his family then moved to Gillette to take a job with Cordero Mine. D.G. spent the next 15 years with Kennecott Energy and Rio Tinto working at Cordero, Antelope Coal, and Jacobs Ranch Mine. D.G. has spent the last 10 years with P&H, now Joy Global, in various managerial roles. He is highly involved in our community and has sat on the Energy Capital ED Board since 2010 including a year as President. He also participates in the First Interstate Bank Advisory Board, the Winland Industrial Park Landowners Association, the Antelope Valley Business Park Board and the Gillette College Technical Advisory Board. D.G. enjoys golfing in the summer with his wife and friends, hunting in the fall with his son and family, and attending sporting events.

JORDAN FISCHER

Chief Operating Officer - Jordan's Western Dining



Jordan Fischer was born in Denver, CO in 1980. She graduated from Colorado State University in 2003. She began volunteering for the Bush 43 White House in her junior year as a press advance representative and continued to travel the world for the President through her graduation, after which she was hired into a permanent position at the White House. For the next seven years, she was a senior White House Press Advance Representative. During that time she made more trips with President Bush than any other person in the White House, from world leader meetings to disaster response. Jordan continues to travel with President George W. Bush and Laura Bush to Africa in support of the Red Ribbon Pink Ribbon initiative. Jordan decided to open a restaurant and selected

Gillette as the perfect community. While her restaurant project was in development, she returned to school and earned a degree in Culinary Arts from Johnson Wales University. She is thrilled to bring a quality dining experience to the town she has grown to love. In addition to owning and operating Jordan's, Jordan is involved in numerous civic organizations and boards.

Brian Ailts

Senior Lender - First National Bank of Gillette



Raised on a farm in Minnesota, Brian graduated from South Dakota State University with a Bachelor's Degree in Commercial Economics and Agricultural Business. After graduating he worked several years as a financial planner. Brian's finance and banking career spans over 25 years and has focuses on commercial and agricultural lending, as a Vice President for First Savings Bank in South Dakota and First National Bank of North Platte, Nebraska. Brain came to Gillette in 2002 and is currently a Senior Lender for First National bank of Gillette. Brian joined the CCEDC Board in 2013 and has volunteered in all of the communities ha has lived in. He has been especially active in conservation

service organizations such as the Rocky Mountain Elk Foundation and Ducks Unlimited. Brian and his wife, Shelley, enjoy traveling and hunting together.

Micky Shober

Campbell County Commissioner



Born and raised on a family ranch in Northern Campbell County as a 3rd-generation resident, Micky has experience in agriculture, education, business and energy. He gives generously of his time and expertise by serving on numerous boards and holding leadership positions to help guide Campbell County. Micky spent 10 years serving on the school board to ensure not only his grandchildren but every child had a quality education.

Micky Shober demonstrates his integrity by consistently using quality building practices and exceeding expected standards. This establishes Shober Builders, 25 years and strong, as the premier builder in Northeastern Wyoming. As the first homebuilder to offer tested ENERGY STAR rated homes in the area, he and his wife Linda strive to offer homes that are built for Campbell County's children's children. Family values drive Micky to excel in all aspects and take a pro-active role in the past, present and future of the area. His father's experience as a World War II B-24 pilot and POW anchors Micky's interest in honoring all veterans and in teaching his 11 grandchildren that

history. Micky and Linda have taught their four grown children to take pride in doing any task well and be life-long learners. Micky's love of learning is evident as he researches about any new issue, such as the LXBar Ranch historical project, and talks to the people involved to ensure he sees an accurate view. Desiring the best for Campbell County and its residents, Micky whole-heartedly dedicates himself to his current role as County Commissioner. He was elected in 2010, Chairman in 2012 and re-elected in 2014.

J. CARTER NAPIER

City Administrator - City of Gillette



Carter received his M.S. in Public Administration from Brigham Young University. His first job in local government was intern to the City Manager of Longview, WA in 1997. He then served as an Assistant to the City Manager in Casper and was later named Riverton's City Administrator. In 2011, he became Gillette's City Administrator. Throughout the entirety of his career, Carter's involvement in community programs and boards has been tremendous. He founded the Three Trails Employee and Family Assistance Program and the Natrona County Drug Court in Casper. He is a past member of the Central Wyoming Regional Children's Water Festival and the United Way. He is a charter member of the Leadership Freemont County program, a member of the Rotary Club, Energy

Capital ED, and the Great Open Spaces City Manager's Association.

LOUISE CARTER-KING

Mayor - City of Gillette



Louise has been a Gillette resident since 1975 and became a business owner in 1978. She continues to own and operate Powder River Office Supply to this day. Louise and her husband, Steven, are the proud parents of Casey Painter-Sams and Alex King. They are also grandparents to Carter Sams.

Serving as a City Councilwoman since 1991, Louise takes a tremendous amount of pride in her community and is actively involved in supporting a multitude of organizations focused on the betterment of Gillette and Campbell County, including Habitat for Humanity, Gillette Community College, United Way, and the YES House.

Energy Capital Economic Development Staff

PHIL CHRISTOPHERSON

Chief Executive Officer



Phil Christopherson is a Wyoming native who has lived in the state most of his life. Phil is a graduate of the University of Wyoming, where he first obtained a B.S. degree in Computer Engineering, and later a Masters in Business Administration. After his undergraduate studies, Phil and his family moved to Seattle Washington where Phil worked as a design engineer and Project Manager for The Boeing Company on several different military and commercial airplane projects. Phil has always been very active in the communities in which he has lived. While living in Washington, he helped organize a committee to incorporate his local area into a city, and after a successful incorporation effort was elected to the first city council.

In 1999, Phil and his family moved home to Wyoming. Phil was offered a position with the University of Wyoming's Manufacturing-Works in Riverton as a Field Engineer managing the local office. Through the Manufacturing-Works position, Phil was very involved with local and statewide economic development efforts. He also worked closely with manufacturers around the state providing Lean Manufacturing training and other services.

In June of 2004, Phil and Manufacturing-Works contracted with IDEA Inc., (the economic development organization for Riverton) to fill the position of Executive Director for IDEA Inc. As the Executive Director for IDEA Inc., Phil obtained over \$9 million in grants for business expansion and growth in Fremont County. Associated with the grants, Phil managed four construction projects that were instrumental in saving two businesses and expanding two others, providing or saving over 120 jobs in Fremont County. In 2007, Phil was elected to the board of the Wyoming Economic Development Assn., and in 2008 he became the organization's president. In 2010, Phil was appointed by Governor Mead to represent economic development on the State of Wyoming's Work Force Council.

In June of 2014, Phil accepted the CEO position of Campbell County Economic Development Corporation (Energy Capital ED) and he and his family moved to Gillette. They are very excited about their move to Gillette and have been warmly received and welcomed by the community.

Phil sees an incredible opportunity for growth and diversification in Campbell County, and is excited to continue the work of economic development in the area. Phil believes that working together as businesses, communities, and individuals, we can strengthen and grow our existing businesses, recruit new primary type businesses and help entrepreneurs with new and exciting opportunities. He is excited to help lead the future growth and development of Campbell County.

MARY MELARAGNO

Executive Administrator



Mary is a South Dakota native who moved to Gillette in 2009. She is passionate about volunteer work and participates with multiple organizations including the Fur Kids Foundation she founded. As Executive Administrator of Energy Capital ED, Mary plays a key role in event planning and coordination. She is also actively involved in grant acquisition, management and retention. Mary is currently enrolled in classes with the Oklahoma University Economic Development Institute where her studies directly correlate and benefit her work here in Campbell County.

INVEST IN OUR ECONOMIC FUTURE

Energy Capital ED annual investors are leaders in Campbell County and recognize the benefits of a strong and vibrant economy. Annual investments of all sizes are encouraged and go towards our mission and core values. All Investor Levels include benefits available only to Energy Capital ED investors, and access to information and advice to help you get a competitive edge.

- ❖ Investor Levels - Annual
- ❖ Bronze Up to \$999
- ❖ Silver \$1,000 to \$4,999
- ❖ Gold \$5,000 to \$9,999
- ❖ Platinum \$10,000 to \$29,999
- ❖ Black Diamond \$30,000 +

Benefits of membership at various levels

- ❖ **Black Diamond: \$30,000 +**
 - Everything in the Platinum level plus the following
 - Company logo displayed on Black Diamond investor page of website with link to business website
 - Logos in the footer on all emails sent by Energy Capital ED,
 - Verbal recognition at all Energy Capital ED events
 - Poster sized logo displayed at all Energy Capital ED events
 - Prominent Company logo on all Energy Capital ED advertising
 - Company table at Energy Capital ED events (8 free tickets)

- ❖ **Platinum: \$10,000 to \$29,999**
 - Everything in the Gold level plus the following
 - Company logo displayed on Platinum investor page of website with link to business website
 - Logo prominently displayed at all Energy Capital ED events
 - Company logo on all Energy Capital ED advertising
 - Four free tickets to Energy Capital ED events

- ❖ **Gold: \$5,000 to \$9,999**
 - Everything in the Silver level plus the following
 - Company logo displayed on Gold investor page of website with link to business website
 - Company logo displayed at all Energy Capital ED events
 - Company listed on all Energy Capital ED advertising
 - Two free Tickets to Energy Capital ED events

- ❖ **Silver: \$1,000 to \$4,999**
 - Everything in the Bronze level plus the following
 - Company logo displayed on Silver investor page of website with link to business website
 - One vote for board elections for every \$1,000 contribution (1,000 = 1 vote, 2,000 = 2 votes, 3,000 = 3 votes...)
 - One free ticket to Energy Capital ED events

- ❖ Bronze Up to \$999
 - One vote for board elections (\$500 - \$999)
 - Opportunity to serve on the board
 - Company logo displayed on Bronze investor page of website with link to business website
 - Use of Energy Capital ED board / meeting room – must be scheduled in advance
 - Advertising on the Energy Capital ED website
 - Recognition at Energy Capital ED events
 - Secure password access to the special investor area on the website

WHO INVESTS IN Energy Capital ED?

Join Energy Capital ED and put your business among Campbell County's leaders. In addition to promoting economic development in Gillette and Campbell County, Energy Capital ED also offers investors opportunities for networking.

Thank you to our Current Investors:

Campbell County Economic Development Corp. Investors				
Bronze \$500 - \$999	Silver \$1000 - \$4990	Gold \$5000 - \$9999	Platinum \$10,000 - 29000	Black Diamond \$30,000 +
Balfour Beatty Rail	Adecco	Above the Line	First Interstate Bank	Campbell County
Bear's Natural Clean Dry Cleaning	ANB Bank	Basin Electric Power	First National Bank	City of Gillette
BKS Environmental Associates, Inc.	Bank of the West	BW Insurance Agency	K2 Technologies	Cloud Peak Energy
Bobcat Acres Properties	Bennett, Weber, & Hermstad	Joy Global	S&S Builders	Peabody Energy
John Howard CPA	Big Horn Beverage	L&H Industrial, inc	Wells Fargo	
KLJ	Buckskin Mining Company	Wyoming Machinery		
Quality Floor Covering	Cameco Resources			
SignBoss, LLC	First American Title			
The MC Family of Companies, LLC	CC School District			
Prime Rib Restaurant	CTA Architects Engineers			
	Dowl			
	DRM, Inc.			
	ERA Priority Real Estate			
	Farmer's Cooperative			
	Gillette Optometric			
	Joy Global			
	Nelson Brothers			
	Pacific Steel and Recycling			
	Peregrine Leadership Institute			
	Pinnacle Bank			
	PR Dental Associates			
	PR Heating & A/C			
	PR Office Supply			
	Re/Max Professionals			
	Schilling Companies			
	Security State Bank			
	SLS West			
	Susan McKay			
	US Bank			
	SLS West			
	Susan McKay			
	US Bank			

Energy Capital ED Report to Investors

April 9, 2015

1. Strategic Plan

2. Project and Activity Review Summary
Areas to highlight:
 - a. Tri-Cities work – Conference held on March 27th
 - b. WEDA / Business Council leads
 - c. Tour 23

Mission

Stimulate and facilitate a diverse economy through business retention, expansion and recruitment

Vision

Energy Capital ED is the community leader supporting and promoting an environment that sustains and generates employment and a healthy, growing and diverse economy

VALUES: Dedication, Responsible, Innovative, Visionary, Ethical – DRIVE –

Goal 1: Organizational Wellness

Goal 2: Business Expansion/Retention

Goal 3: Industrial / Business Park

Goal 4: New Business Development

Goal 5: High Impact (Awesome) Projects

Strategies

1. Stable Funding
2. Board Structure
3. Community Outreach/Education
4. Compliance / Documentation
5. Reserve Fund
6. Board Development
7. Staff Development

Goal Champions:
Heidi Hockett
Tom Brantz

Strategies

1. Business Outreach
2. Explore Value added for Existing Businesses

Goal Champion:
DG Reardon

Strategies

1. Develop and Maintain Inventory of Available Properties
2. Identify Potential Sites for Business and Industrial Parks
3. Identify community needs
4. Identify and Obtain land
5. Market Business and Industrial Parks

Goal Champion:
Micky Shober

Strategies

1. Partner with New Business Development Organizations
2. Explore Value added for Existing Businesses
3. Determine Supply Chain Needs for Local Primary Businesses
4. Recruit New Businesses
5. Develop Innovation Center / Incubator
6. Provide Business Grants & Loans
7. Provide Grants & loans to Community Non-Profits

Goal Champion:

Strategies

1. Develop / Recruit Large Industrial Plant Utilizing Local raw materials
2. Develop / Recruit Industry unrelated to local businesses
3. Work with local Organizations to support their growth and development plans

Goal Champion:

How to be involved and build our community.

Moving forward with the strategic plan we will need assistance and help from our investors and community members in several areas. With your help we will be able to fulfill our plan and achieve a strong and diverse local economy.

Seeking investors and community members to help with the following:

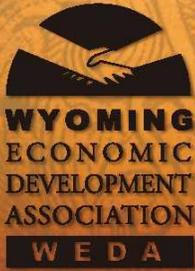
1. **Quarterly Breakfast** – A chance to update Energy Capital ED Investors and the community on the previous quarter's activities. Will also be a chance for the Investors and community to provide updates, give suggestions, and an opportunity to network with fellow business and community leaders.
2. **e2e quarterly meetings** – Resume the University of Wyoming e2e events. This is an opportunity to hear real life experiences from statewide entrepreneurs. This is also another opportunity to network with fellow business and community leaders.
3. **Publicity and marketing team** – Work with Energy Capital ED staff and board of directors to work on a strategic marketing plan to help publicize the many events and activities that Energy Capital ED is accomplishing in the community.
4. **High Impact Projects Investigation Team** – This team will work closely with Energy Capital ED staff and board of directors on goal five from the Strategic Plan. This team will identify and investigate projects, activities, and businesses that will transform and diversify our local economy.
5. **New Business Development Team** – This team will focus on developing new business opportunities to diversity and broaden our local economy. This will include areas such as developing an incubation/innovation center, identifying, locating, and bringing new businesses to the area.
6. Other teams will be formed as we move forward – stay in touch and be involved.

If you are interested in learning more or participating, please call Phil Christopherson at 307-686-2603 or 307-689-9554 (cell).

June 2014 – March 2015 Projects and activities

1. Training and educating community about economic development and how and why we do our work.
 - a. Building blocks of economic development
 - b. Principles of economic development
2. Oilfield employee Pre-Hire training grant
 - a. Approached by Northern Production for assistance in identifying and hiring qualified workers
 - b. Created team to identify and implement solutions
 - i. Energy Capital ED
 - ii. Northern Production
 - iii. Gillette College
 - iv. SBDC
 - v. Workforce Center
 - c. Successfully implemented training program at Gillette College to pre-train workers in safety skills required in the oilfield – Classes Start March 2015
 - d. Successfully acquired Workforce Services Pre-Hire grant making training free to participants
3. BRC for Southern Industrial Park electrical expansion
 - a. Worked closely with City of Gillette to develop, write and acquire Wyoming Business Council BRC grant and loan to improve electrical service in the southern industrial park – grant and loan total 4.3 million dollars
 - b. Provided key role in obtaining grant and testifying before the WBC board and the SLIB.
4. Hosted Affordable Energy Rally
 - a. Working with the Chamber of Commerce we organized and held rally to support local energy related businesses affected by proposed EPA regulations
 - b. Speakers included Governor Mead, Senators Enzi and Barrasso, and many more.
5. Assisted Alpha Coal in recruiting employees from Eastern US operations
6. Develop new strategic plan for Energy Capital ED
 - a. Working with the board of directors created a new strategic plan to guide future development and growth of Energy Capital ED and Campbell County

7. Rebrand and Rename Organization
 - a. Developed new brand for Energy Capital ED including website, logo, name, strategic plan and more
8. Broadband Study
 - a. High speed internet access is an ongoing problem for businesses in Campbell county – we are working with the city to address the issue
 - b. City applied for WBC BRC planning grant to conduct study – have assisted the city in selecting a firm to do the study
9. LNG Plant tour
 - a. Contacted by LNG supplier looking to develop partnerships with local mines interested in developing a local LNG plan
 - b. Provided community and mine tours and connected businesses for further development
10. Facilitated first of its kind meeting between Campbell County Commissioners and the president of the University of Wyoming.
11. Tri-Cities regional economic development effort
 - a. Working with political and economic leaders in Gillette, Buffalo and Sheridan to build a regional economic marketing effort
 - b. Applied for a WBC BRC planning grant
 - c. Held a regional mini conference on March 27 to inform and include more community leaders
12. Advocacy at Legislative session for Campbell County and Economic Development issues
 - a. Attended legislative session and met with legislators to inform and educate about important issues for Campbell County and Economic Development around the state
 - b. Appointed by Governor to the State's Workforce Council board
 - c. Member of the Wyoming Business Alliance Steering committee
13. Responded to 5 WEDA Leads
 - a. Aircraft manufacturer – August 2014
 - b. Structural Steel Fabrication Plant – December 2014
 - c. Natural and Synthetics Plastics Manufacturer – January 2015
 - d. Metalworking and Machinery Equipment – January 2015
 - e. Parts Manufacturing Company – March 2015



ECONOMIC DEVELOPMENT PRINCIPLES

2011

WEDA'S MISSION IS TO PROVIDE LEADERSHIP AND SUPPORT TO FOSTER ECONOMIC DEVELOPMENT IN WYOMING.

WEDA believes that legislative, local and state economic development efforts should provide a consistent strategy to encourage private sector development of companies that provide higher than average wages, create primary jobs, diversify the economy and generate tax revenue. Legislative and economic development policy and efforts should meet one or more of these criteria:

Does it further diversify Wyoming's economy?

Attracting new industry and expanding or increasing the competitiveness and productivity of existing industries are the principle means of diversifying the economy.

Does it build on existing strengths that Wyoming already has?

Economic development initiatives and policies have a higher chance for success if they build on existing fundamentals.

Does it increase private investment in Wyoming?

Investment in facilities, goods or services creates positive economic activity where those investments are made.

Does it expand the tax base for state or local government?

The tax base is expanded when new plants are built or existing plants or facilities are expanded or new, taxable activity or transactions occur.

Does it create new, quality jobs?

New employment opportunities are created by attracting new employers, by expanding the employment of existing firms, and supporting start-up businesses. New jobs increase the demands on the labor force which generally increases wages and/or benefits across the board. New jobs should be above the local county average or an improvement to existing employment opportunities.

Does it improve Wyoming's competitiveness?

Tax policies, incentives and governmental policies all have an impact on the viability of a business location in Wyoming versus other states. Policies should remove or reduce disadvantages of Wyoming vis-a-vis other locations.

Does it create or expand public and/or private infrastructure?

Access to transportation, water and sewer, data fiber, telecommunications, natural gas and electricity is fundamental for business to be able to create jobs and economic activity.

Does it expand or diversify the workforce?

A diverse and skilled workforce is critical to business and it is critical to the state to have businesses that require diverse skills and that create high-paying employment.

Does it generate funds for state and local governments?

It is important for local government to have the resources to meet citizens' needs and provide for the common good. Those resources can flow from the State, local taxes and levies or be expanded by increased business investment and activity.

Does it move toward more efficient and/or business-friendly government?

Minimizing governmental barriers to constructive business and maximizing government responsiveness to business and citizens helps create an environment where business can prosper and citizens' needs can be more effectively met.

Economic Development Tiers



