

**Economic Development**

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[www.EnergyCapitalED.com](http://www.EnergyCapitalED.com)

**Mission**

Stimulate and facilitate a diverse economy through business retention, expansion and recruitment

**Vision**

Energy Capital ED is the community leader supporting and promoting an environment that sustains and generates employment and a healthy, growing and diverse economy

**VALUES:** Dedication, Responsibility, Innovation, Vision, Ethics – DRIVE –

**Goal 1:** Organizational Wellness

**Goal 2:** Business Retention and Expansion

**Goal 3:** Industrial / Business Park

**Goal 4:** New Business Development

**Goal 5:** High Impact (Awesome) Projects

**Strategies**

1. Stable Funding
2. Board Structure
3. Community Outreach/Education
4. Compliance / Documentation
5. Reserve Funds
6. Board Development
7. Staff Development

**Strategies**

1. Business Outreach
2. Explore Value added for Existing Businesses
3. Advocacy for business, industry and community

**Strategies**

1. Develop and Maintain Inventory of Available Properties
2. Identify Potential Sites for Business and Industrial Parks
3. Identify community needs
4. Identify and Obtain land to develop ECED owned business / industrial park
5. Market Business and Industrial Parks

**Strategies**

1. Partner with New Business Development Organizations
2. Explore Value added for Existing Businesses
3. Determine Supply Chain Needs for Local Primary Businesses
4. Recruit New Businesses
5. Develop Enterprise Center / incubator
6. Provide Business Grants & Loans
7. Provide Grants & loans to Community Non-Profits
8. NEW Growth Alliance
9. FUEL Business Incubator

**Strategies**

1. Develop / Recruit Large Industrial Plant Utilizing Local raw materials
2. Develop / Recruit Industry unrelated to local businesses
3. Work with local Organizations to support their growth and development plans

**Energy Capital ED Board Members:** Jeff Bumgarner, Brian Ailts, Tom Brantz, Anita Black, Dana Miller Eiland, Scott Durgin, Louise Carter-King, Rusty Bell, Jim Ford, Patrick Davidson, Tyler Miller, Jeff Wasserburger, Mark Christensen, Janell Oberlander, Gail Lofing