

Omni-Digital-Productions LLC

A brief conversation with Charles "Bryan" Cloud quickly shows the passion and depth of experience he has for his business, Omni-Digital-Productions, LLC. What Bryan doesn't have is much experience running a small business, and that's what led him to become the first Outreach Member of the FUEL Business Incubator.



"I have been interested in the lunch & learns and have been going to them and the different programs that are offered. That's always been a benefit," Bryan said. While he primarily works from his home, he said he became an Outreach Member because "it gives me a professional environment to meet with clients and a great place to network with other professionals. Along with the informative seminars that the incubator offers, another inclusion is the membership to the Chamber, which I'm looking forward to be involved with. It's a perfect fit for me."

Through Omni-Digital-Productions, Bryan provides a full range of video production and multimedia services. It's a field he's been interested in--and working in--since he was very young.

"Growing up in Gillette, I got into music at an early age," Bryan said. "Part of that was learning techniques of how to record and produce music. The name 'Omni-Digital-Productions' is derived from the omnidirectional microphones that pick up sound with equal gain from all sides or directions. This 'Omni' business concept in my point of view works well as a service I can provide to others to help sell their products/services or events. 'Inform * Stimulate * Excel' is the Omni-Digital-Productions slogan."

Bryan started his higher education working on a music performance degree at Casper College, but after a year, he transferred to Full Sail University in Florida where he earned an Associate of Science in Recording Arts in 1998. That opened doors to the career path he's been on since.

Bryan's professional career kicked off in Orlando, where he worked for several companies including Soundelux, Technomedia Solutions, Convergence Film & Video and EA Sports doing audio/video production and multimedia work. He had some big-name clients, including Disney and Universal Studios (Orlando & Japan). He also has multiple film credits on IMDB.com.

Bryan eventually went out on his own doing audio and video freelance work and moved back to Gillette. "I have built a big network of multimedia professionals and so I have been fortunate enough to continue doing projects remotely when I can," he said.

In 2015, Bryan formed Omni-Digital-Productions, but it was a sideline to a full-time job that he needed to pay the bills. "I thought when I first got back to Gillette that there wasn't really a market for these services that I went to school for and worked in for more than ten years," he said. "Then I started noticing that there could potentially be a demand for companies or individuals needing video and audio production for their businesses. Essentially, I'd be providing a service for services or products that people want to market."

Bryan went full-time with his production company earlier this year and plans to initially focus on learning how to run a business. By next year, he hopes to start hiring some employees and by the end of his second year have three to five staff members.