

God Inspired Games

It happened on a bus heading to St. Louis.

Paul Blinkinsop was at a low point in his life and had recently given his life to God. While traveling to visit his parents, he was thinking and praying about what to do next in his life. He wondered if there was any way he could use his hobbies, one of which is video gaming, to serve God. And [God Inspired Games](#) (GIG) was born.

Paul started his business in early 2016, and that fall he came in second at the Techstars Startup Weekend at Gillette College. He started work on his first game, Flood: The Prequel, a few months later and launched it last month. The game, a retro-style, role-playing, Christian-based game, is available on Amazon and Steam.



Paul said GIG's first game propels the player from the present day back to the bronze age, 6 months before the great flood. An angel assigns quests for the player to achieve so only non-corrupted animals can get on Noah's Ark. His target audience is Christian gamers and Christian parents and grandparents who might want to buy it for their gaming kids, although the game is geared to all age groups.

Paul has no employees, but he did work with a couple of contractors to develop the game. The programming was done by Zack Aars, Alkain Studios LLC, and the graphics were developed by Bison Kings Game Studios. The game cost about \$40,000 to develop.

The company's next step is to raise capital so it can start working on its next game, which is in pre-concept right now. Paul describes it as "a cross between L.A. Noire and Wolfenstein." Although he declined to get into specifics, he said it is also a Christian-based game. Paul expects development to cost about \$1.5 million and take three years.

"My eventual goal is to make a game that starts in Genesis and will work its way through Revelation--an MMORP, massively multiplayer online role-playing game. The working title is Divine Vessel," Paul said. "Once we get to a point where we're making \$100 million a year, I'd like to open a company called God-Inspired Studios to make Christian-based TV shows and movies."

God Inspired Games has been operating out of the Energy Capital Enterprise Center for the last year. "It's really nice having an office to work in," Paul said. "The monthly Lunch & Learns are good, and there are great resources like Susan (Jerke, regional director for the Small Business Development Center) to look at business plans and financials. And, it's nice to have an office mailing address."

The Enterprise Center was set up just for businesses like God Inspired Games, to provide the resources they need to build their businesses and achieve their dreams.